

## HCC Times Advertising Contract

Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Accounts Payable Contact: \_\_\_\_\_

AP Contact Phone: \_\_\_\_\_ AP Contact E-Mail: \_\_\_\_\_

Begin advertising \_\_\_\_\_ 200\_ to \_\_\_\_\_ 200\_

*Please indicate your preferred schedule of advertising as follows:*

ISSUE	AD SIZE	RATE	ISSUE	AD SIZE	RATE
September			February		
October			March		
November			April		
December			May		

**Invoices will be sent to advertiser no later than ten (10) days after publication. Payment is due in full no later than twenty (20) days after publication. Invoices not paid in full by the due date may incur a 1% penalty. We must be notified immediately if contact information changes.**

### Terms of contract

Publisher reserves the right to reject or cancel any advertisements at any time. Forwarding of an order is construed as an acceptance of all rate and conditions of rate card. Failure to make order correspond to rate card will be regarded only as a clerical error and publication will be charged based on the rate and terms of rate card. The publisher is not responsible for cancellations or corrections given over the telephone. Written confirmation of cancellations or corrections must be received before deadline. Advertiser and advertising agency will indemnify and hold harmless HCC Times, its officers, agents, employees, and contractors for all contents supplied to publisher, including text, representations and illustrations of advertisements printed, and for defamation, invasion of privacy, copyright infringement and plagiarism. HCC Times is not responsible for any typographical or other errors. If at fault, HCC Times will publish a correction to the portion of the ad where the error substantially affects the advertising message. Claims for errors must be made in writing within seven days of publication. Publisher will not be bound by any terms or conditions, printed otherwise, appearing on order blanks, advertiser's forms, or copy instructions when in conflict with the terms and conditions in publisher's rate card or policies. HCC Times shall not be liable for failure to print, publish, or circulate all or any part of any issue in which an advertisement accepted by the publisher is contained if failure is due to strikes, fired, acts of god, or the public enemy, war, or any cause beyond the control of the publisher. All advertising set to simulate editorial content must bear the words "Paid Advertisement." It is specifically agreed by and between parties hereto that title to the art work, type, layout and design of the advertisement contracted, hereby is and will be the sole property of the publisher. Any and all interest held by the advertiser in the art work, type, layout and design is hereby transferred to the publisher. HCC Times will be responsible only for the first incorrect insertion of an ad. HCC Times shall not be liable for any damages or loss that might occur from errors or omissions in advertisements. In the event of non-publication of copy furnished, no liability shall exist on the part of HCC Times. If any action or processing is to be commenced to collect the indebtedness, the advertiser agrees to pay HCC Times 25% of the unpaid balance due for its reasonable attorney fees, plus court work in connection with such action or proceedings.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Approved by HCC Times staff person: \_\_\_\_\_

Date: \_\_\_\_\_