

BUSINESS, FINANCE AND FASHION MERCHANDISING CAREEERS

- ❑ Accountants and Auditors
 - <http://www.bls.gov/oco/ocos001.htm> - The Occupational Outlook Handbook
 - <http://www.tomorrowcpa.org/publications/enews/> - Tomorrow's CPA News - Newsletter of Maryland's Association of CPAs.
 - <http://www.uncwil.edu/stuaff/career/Majors/accounting.htm> - University of North Carolina Web site
 - <http://www.accountingnet.com/x29668.xml> - Accounting career information
- ❑ Business Administration/Business Management
 - <http://stats.bls.gov/oco/ocos002.htm> - The Occupational Outlook Handbook
 - <http://www.uncwil.edu/stuaff/career/Majors/management.htm> - University of North Carolina's links to business management information
 - <http://www.jobprofiles.org/bus.htm> - Job Profiles
 - <http://www.sba.gov/> - Site of the U.S. Small Business Administration -Information for small business owners.
 - <http://www.nationalbusiness.org/> - National Business Association, a non-profit organization dedicated to supporting and educating the small business community and the self-employed
- ❑ Finance/Financial Managers
 - <http://www.uncwil.edu/stuaff/career/Majors/finance.htm> - University of North Carolina site
 - <http://stats.bls.gov/oco/ocos010.htm> - *Occupational Outlook Handbook*
 - <http://www.wageweb.com/fin1.htm> - Salary information
- ❑ Human Resources Management
 - <http://www.chra.com/students.htm> - Chesapeake Human Resources Association
 - <http://www.wageweb.com/hr1.htm> - Human Resources Salaries
 - <http://www.shrm.org/jobs/> - The Society for Human Resource Management
 - <http://stats.bls.gov/oco/ocos021.htm> - *Occupational Outlook Handbook* site on Human Resources, Training and Labor Relations Managers and Specialists
 - <http://stats.bls.gov/oco/ocos150.htm> - *Occupational Outlook Handbook* site on Human Resources Assistants
 - <http://www.hrps.org/> - The Human Resources Planning Society
- ❑ Economist
 - <http://stats.bls.gov/oco/ocos055.htm> - Occupational Outlook Handbook
 - <http://www.nabe.com/careers.htm> - National Association. for Business Economists
 - <http://www.oswego.edu/~economic/busecon.htm> - Salary information
 - <http://www.uncwil.edu/stuaff/career/Majors/economics.htm> - University of North Carolina site
 - <http://www.oswego.edu/~economic/career.opt.htm> - Resource page from University of Oswego
- ❑ Insurance Sales Agent or Broker
 - <http://stats.bls.gov/oco/ocos118.htm> - *The Occupational Outlook Handbook*
- ❑ International Business
 - <http://www.uncwil.edu/stuaff/career/Majors/internationalbusiness.htm> - University of North Carolina Web Site

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Business and Finance Careers (continued)

Marketing and Advertising

- <http://www.uncwil.edu/stuaff/career/Majors/marketing.htm> - University of North Carolina Web site
- http://www.vault.com/dlcenter/excerpt/Advertising2004_Excerpt.pdf - The Vault Career Guide to Advertising
- <http://stats.bls.gov/oco/ocos020.htm> - The Occupational Outlook Handbook - Marketing, Advertising, and Public Relations Manager
- <http://www.wageweb.com/sales1.htm> - List of national average sales and marketing salaries

Purchaser or Buyer

- <http://stats.bls.gov/oco/ocos023.htm> - Occupational Outlook Handbook

Retail Manager

- <http://www.jobprofiles.org/ret.htm> - Job Profiles
- <http://stats.bls.gov/oco/ocos025.htm> - Occupational Outlook Handbook

FASHION MERCHANDISING

Sample Job Titles

Bachelor's Degree/Entry Level

- *product coordinator
- *marketing representative
- *assistant buyer
- *fashion coordinator
- *market research trainee
- *merchandise manager
- *imaging assistant

Further Education/Experience Often Required

- *media sales executive
- *advertising copywriter
- *operations manager
- *public relations executive
- *market researcher
- *textile merchandising executive
- *fashion editor

Web sites for more information on Fashion Merchandising:

<http://www.udel.edu/CSC/fashion.html> - University of Delaware site. Contains information on employment in the fashion merchandising industry and links to multiple web sites.