



Agenda

How Connected Are You?
Using Technology to Market Services and to Connect with Clients
Howard Community College, ♦ Duncan Hall, Kittleman Room-100
May 14, 2010, ♦ 9:00 a.m.—4:30 p.m.

8:30-9:00	Registration/Continental Breakfast
9:00-10:30	Keynote Speaker
10:30-10:45	Break
10:45-12:00	Session #1 <ul style="list-style-type: none">- <i>Leveraging Social Networks as Marketing Tools</i>- <i>Clinical Considerations in the Use of Social Media</i>
12:00-1:00	Lunch (provided)
1:00-2:15	Session #2 <ul style="list-style-type: none">- <i>Cyberstalking Victimization and College Students</i>- <i>How to Use Social Media to Build Relationships, an Audience and Business!</i>
2:15-2:30	Break
2:30-4:00	Session #3 <ul style="list-style-type: none">- <i>The Ethics of Online Counseling: Implications for Practice and Research</i>
4:00-4:30	Wrap-Up/Evaluation