

Communication Studies (Professional and Business) - AA Program Number 206a

Student Name: _____

GPA _____

Catalog Year: 2009-2010

Student ID Number: _____

Advisor _____

Date _____

GENERAL EDUCATION CORE

| Course Number | General Education Core | Credits Required | Credits Earned | Planning |
|--|---|------------------|-----------------|----------|
| ENGL 121 | College Composition I: Expository Writing | 3 | | |
| ENGL 122 | College Composition II: Writing Through Literature | 3 | | |
| Arts & Humanities | Literature Core Course | 3 | | |
| | THET 141 Basic Acting I | 3 | | |
| | SPCH 105 Fundamentals of Public Speaking | 3 | | |
| History | History Core Course | 3 | | |
| Social Sciences | Social & Behavioral Sciences Core Course | 3 | | |
| | PSYC 101 General Psychology | 3 | | |
| Science | Science Core Courses (must include one course with lab) | 7-8 | | |
| Mathematics | MATH 121, 122, 131 or higher (MATH 138 recommended) | 3-5 | | |
| Interdisciplinary | CMSY 129 Principles of Internet or | 3 | | |
| | ENTR 101 Entrepreneurship and Creativity | | | |
| Total Core Credits – General Education Core credits in excess of 36 will transfer as general electives or courses related to the major. Total general education and required courses must equal at least 60 semester hours of credit. | | | Program Credits | 61-64 |

REQUIRED COURSES RELATED TO MAJOR (Professional and Business Option)

| Course Number | Required Course | Credits Required | Credits Earned | Planning |
|---------------|---|------------------|----------------|----------|
| ARTT 101 | Two-Dimensional Basic Design | 3 | | |
| ARTT 112 | Introduction to Digital Media | 3 | | |
| ARTT 200 | Graphic Design | 3 | | |
| ARTT 204 | Digital Publishing | 3 | | |
| BMGT 100 | Introduction to Business and Organization | 3 | | |
| BMGT 130 | Principles of Marketing | 3 | | |
| SPCH 110 | Interpersonal Communication | 3 | | |
| Elective | Choose 3 credits from the list below | 3 | | |

Electives:

| | | |
|-------------------|-------------------------------------|---|
| ARTT 146 | Digital Photography I | 3 |
| ARTT 148 | Digital Imaging, Raster Program I | 3 |
| ARTT 158 | Digital Imaging, Vector Program I | 3 |
| BMGT 145 | Principles of Management | 3 |
| BMGT 200 | Managing for the Future | 3 |
| BMGT 203 | Business Ethics | 3 |
| BMGT 230 | Principles of Advertising | 3 |
| BMGT 240 | Human Resource Management | 3 |
| CRES 155/HEED 155 | Introduction to Conflict Resolution | 3 |
| ENGL 230 | Technical Writing | 3 |
| MASS 129 | Mass Media | 3 |
| PHIL 103 | Introduction to Ethics | 3 |
| SPCH 160 | Argumentation and Debate | 3 |
| SPCH 205 | Intermediate Public Speaking | 3 |
| TELE 100 | Introduction to Telecommunications | 3 |

NOTES:

Developmental Courses

English

___ ENGL-093
___ ENGL-096*
___ ENGL-094
___ ENGL-097

English ESL

___ ENGL-083
___ ENGL-084
___ ENGL-085
___ ENGL-086*
___ ENGL-087

***Co-requisite**

___ FYEX-100

Math

___ MATH-060
___ MATH-061
___ MATH-067
___ MATH-070