

# **COURSE OUTLINE**

## **SPCH-205 Intermediate Public Speaking 3 Semester Hours**

### **HOWARD COMMUNITY COLLEGE**

#### **Description**

Students will gain development of a marked degree of skill in the composition and delivery of various types of speeches. Students will obtain advanced training in speech delivery techniques in both a controlled classroom audience setting as well as presentations in corporate board rooms, orientation meetings, banquet halls, and public forums using complex and multi-media visual aids. Special emphasis on speeches related to the student's major vocational area. Prerequisite: SPCH-105. (3 hours weekly)

#### **Overall Course Objectives**

Upon completion of this course, the student will be able to:

1. Analyze, develop and present effective informative speeches.
2. Create complex multi-media visual aids.
3. Utilize multi-media visual aids effectively while presenting a speech/presentation.
4. Learn how to organize and prepare business meeting presentations.
5. Understand the difference between informative and persuasive speaking.
6. Analyze, develop and present effective persuasive speeches.
7. Effectively present presentations in both a controlled classroom setting as well as corporate board rooms, banquet halls and public forums.
8. Evaluate his/her strengths and weaknesses by reviewing video feedback of presentations to ultimately improve and polish presentation style and delivery.

#### **Major Topics**

- I. Advanced delivery techniques
- II. Informative speaking
  - A. review the basics
  - B. informative speech with one visual aid
  - C. review of visual aids
  - D. informative speech with multi-media visual aids
- III. Business Meeting discussion
- IV. Lincoln-Douglass Debate lecture

- V. Persuasive speaking
  - A. review the basics
  - B. advanced training in logical argumentation
  - C. how to effectively project opposing opinions
  - D. persuasive speech using a controversial premise
  - E. persuasive speech using opposing argument from original persuasive speech

### **Course Requirements**

Grading/exams: Grading procedures will be determined by the individual faculty member but will include the following: There will be graded speeches, simulated business meetings, a Lincoln-Douglass debate, a final speech, individual assignments, and participation.

Writing: Specific writing assignments will be determined by the individual faculty member.

### **Other Course Information**

Meets college definition for Humanities elective and Arts and Sciences elective.