

COURSE OUTLINE

MASS-250
Radio Production I
3 Semester Hours

HOWARD COMMUNITY COLLEGE

Description

This course builds on the skills learned in Introduction to Radio I and II through hands on radio production and programming. Students will work as a team in a real internet radio lab and will be able to produce and air a quality music based radio show. Prerequisite: MASS-151. (4 hours weekly)

Overall Course Objectives

Upon completion of this course the student will be able to:

1. Program a music based radio station for a specific demographic.
2. Write a voice track for a radio show.
3. Record voice track for a radio show.
4. Write a commercial.
5. Analyze and select appropriate sound effects and music.
6. Produce a commercial with sound effects and multiple voices.
7. Tape a phone call for playback on the air.
8. Schedule commercials for a radio station.

Major Topics

- I Show Preparation
- II Advanced sound production techniques
- III Interviewing skills
- IV Scheduling music software
- V Understanding ratings and demographics

Course Requirements

Grading/exams: Grading procedures will be determined by the individual faculty member but will include two quizzes or exams and at least one creative lab activity.

Writing: Specific writing assignments will be determined by the individual faculty member.

Other Course Information

This course is an Arts and Sciences and Humanities Elective.