

COURSE OUTLINE

MASS-150 Introduction to Radio I 3 Semester Hours

HOWARD COMMUNITY COLLEGE

Description

This course is an introduction to the radio industry standards and production. Students will learn the basic workings of a radio station, programming, writing, recording, editing and announcing skills. Students will also learn about the different types of radio stations, the evolution of radio and challenges of the future.
(4 hours weekly)

Overall Course Objectives

Upon completion of this course the student will be able to:

1. Discuss the history of radio.
2. Identify and understand the different types of radio station formats.
3. Obtain a basic understanding of ratings and their relationship to demographics.
4. Describe the functions of the employees of a radio station.
5. Understand the basic functionality of a radio station console.
6. Demonstrate proficiency in basic audio editing and publish final project to web based internet station.
7. Write and produce a 30 second and a 60 second commercial.
8. Be a member of team producing an internet based radio show.

Major Topics

- I. Radio industry standards
- II. Production planning and implementation
- III. Writing and announcing.
- IV. Sound technology and techniques
- V. Editing technology and techniques

Course Requirements

Grading/exams: Grading procedures will be determined by the individual faculty member but will include two quizzes or exams and at least one creative lab activity.

Other Course Information

This course is an Arts and Sciences and Humanities Elective.