

# **COURSE OUTLINE**

## **HMGT-160 Introduction to Travel and Tourism 2 Semester Hours**

### **HOWARD COMMUNITY COLLEGE**

#### **Description**

A study of the components of the tourism industry and their interrelationships is the focus of this course. A review of the roles of tour companies, travel agencies, government bureaus, tourism associations and others that assemble, promote and sell tourism services are included. Students will be able to operate within a tourism setting. (2 hours weekly)

#### **Overall Course Objectives**

Upon completion of this course, the student will be able to:

1. Describe a trip through time as it relates to the development travel.
2. Analyze travel patterns and trends in the USA.
3. Describe the history of leisure time and tourism in the USA.
4. Explain the role of travel motivators and destination life cycles.
5. Describe the relationship between the growth of the attractions industry and travel.
6. Describe the role government plays in the tourism industry.
7. Explain how tourist statistics are used in the tourism industry.
8. Identify and describe the various transportation methods in the growth of the travel industry.
9. Explain how automotive, rail, and ship travel have impacted the travel industry.
10. Evaluate how accommodations play a vital role in tourism development.
11. Explain how the growth of timesharing has influenced the growth of travel and tourism.
12. Explain how the convention and incentive travel industries have influenced the growth and development of the travel industry.
13. Describe the role of food service in the travel industry.
14. Explain the various economic and environmental impacts of tourism on a destination.

## **Major Topics**

- I. Travel history
- II. Travel patterns and trends
- III. Leisure time and tourism
- IV. Travel motivators
- V. Destination life cycles
- VI. Attractions
- VII. Governments and tourism
- VIII. Tourist statistics
- IX. Transportation methods
- X. Automotive, rail, ship, and air travel
- XI. Accommodations
- XII. Timesharing
- XIII. Conventions and incentive travel
- XIV. Food service
- XV. Economic impacts

## **Course Requirements**

Grading/exams: Grading procedures will be determined by the individual faculty member but will include the following: final grades will be calculated on the basis of exams, guest speakers, quizzes, and class projects.

## **Other Course Information**

This course is a Hospitality Management major area elective.