

# **COURSE OUTLINE**

**ENTR-220**

**Financing Entrepreneurial Operations**

**3 Semester Hours**

## **HOWARD COMMUNITY COLLEGE**

### **Description**

This course is designed to improve the potential for entrepreneurial success by increasing skills and knowledge of three basic elements: starting an entrepreneurial enterprise, sustaining it, and facilitating its growth. Students will have the opportunity to receive feedback from an industry panel. Students are expected to exit the course with the knowledge and skill to apply for funds. (3 hours weekly)

### **Overall Course Objectives**

Upon completion of this course the student will be able to:

1. Conduct successful research for sources of finance for specific entrepreneurial activities.
2. Participate in appropriate decision-making regarding the most suitable source(s) for an entrepreneurial venture.
3. Analyze the requirements needed to apply for funding.
4. Prepare an appropriate presentation requesting funds.
5. Either individually or as a member of a group, present a funding request to an industry board for review.
6. Revise the presentation based on Review Board feedback.

### **Major Topics**

- I Researching Sources of Capital
  - A. Debt or Equity Funding
  - B. Personal Loans
  - C. Family and Friends
  - D. Grants, Government and other
  - E. Banks
- II Informal Risk Capital
- III Venture Capital
- IV Identifying Requirements
- V Preparing Presentations for Monies Requests

## **Course Requirements**

Grading/exams: Grading procedures will be determined by the individual faculty member but will include the following: exams, research papers, presentations

Writing: Specific writing assignments will be determined by the individual faculty member.

## **Other Course Information**

This course is a requirement for the Entrepreneurship AAA program and Certificate and serves as a Business elective.