

COURSE OUTLINE

ENTR-107

Business Problem-Solving for the Entrepreneur

1 Semester Hour

HOWARD COMMUNITY COLLEGE

Description

This course prepares the entrepreneur to identify one or more area(s) of need specific to the business. The entrepreneur assesses the need(s), develops solutions, establishes outcomes, and develops a framework for monitoring outcomes. Business Problem Solving for the Entrepreneur is available in the following areas pertinent to business start up: strategy development, use of technology, human resource management, legal issues and accounting. Prerequisite: ENTR-102 and ENTR-103 (1 hour weekly)

Overall Course Objectives

Upon completion of a course in Business Problem Solving the entrepreneur will:

1. Define a relevant business problem or problems, including the parameters of the situation.
2. Develop and implement an action plan in a particular area pertinent to their business.
3. Implement metrics that monitor outcomes.

Major Topics

- I. Defining a business problem.
- II. Problem solving applied to the business arena.
- III. Customizing an effective solution.
- IV. Implementation of a defined action.
- V. Defining measurement metrics.
- VI. Monitoring outcomes.

Evaluation and Grading

Summary evaluation will be based on the student/entrepreneur's oral presentation or written summary and documented progress towards building a business.

Other

This course is a Business elective.