

COURSE OUTLINE

BMGT-200

Managing for the Future

3 Semester Hours

HOWARD COMMUNITY COLLEGE

Description

This course addresses a growing interest on the part of those in business management to develop a more effective workplace, where new communication methods, a global perspective, and evolving leadership skills will be needed. Focus will be on development of knowledge, skills, and methodology which contribute to effective and efficient management in future-oriented businesses. Content will incorporate the impact of new communication techniques and changing demographics of both work forces and customer bases on business effectiveness. The element of change and how to foster this in an effective manner will be related to employer-employee relations and productive business operations. Developing trends in the arena of virtual technology will be linked to improved management functions with a view to improvement.

Prerequisite: BMGT-100 (3 hours weekly)

Overall Course Objectives

Upon completion of this course, the student will be able to:

1. Identify current and projected demographics trends.
2. Analyze the impact of population changes on the workforce and the customer base.
3. Describe the use of technology in reference to changing needs within the global business environment.
4. Identify career opportunities and the corresponding skills necessary for success as a manager in the field.
5. Analyze the essential nature of organizational change.
6. Identify the process for successful strategic planning.
7. Identify various styles of leadership.
8. Relate customer input with the development of performance standards.
9. Compare and contrast various management tools necessary for production and distribution of products.
10. Define and analyze customer service in a virtual environment.
11. Relate the changes in world economy and technology to business management opportunities.

Major Topics

- I. Leadership Skills for the Future
- II. Social, Legal, and Ethical Issues for Future-Oriented Leaders
- III. Population Changes - The Impact on the Workforce.
- IV. Influence of changing technology
- V. Use of online communities in Business, Politics, and Society.
- VI. Role of Coaching in Management.
- VII. Providing Quality Customer Services in the Future
- VIII. Size and type of organizations in the Future
- IX. Globalizing Business Management

Course Requirements

Specific assignments and procedures for evaluating student performance will be provided in the course syllabus, by the individual instructor and may include the following:

- Written and/or electronic tests on course content.
- Written analysis of projected trends using critical thinking skills to identify and evaluate a variety of factors affecting global market that are discussed in the course.
- Online and in-class group interactions and projects.

Other Course Information

This course is a business elective.