

COURSE OUTLINE

BMGT-150

International Business Issues Seminar

1 Semester Hour

HOWARD COMMUNITY COLLEGE

Description

In this course, students will study five different regions of the world (Asia, Africa, Central/South America, Europe and North America) analyzing current political, social, economic, and trade issues in each of these areas. The class will meet for ten weeks, studying each geographic area for two weeks with the second week spent on a more in-depth study of one of the countries in each of the five regions of the world. Students will analyze and summarize articles to develop a political, economic, social, cultural and trade profile of that country. A seminar format will be used, with students working in pairs or threes to develop and present a seminar.

There are two options for taking this course. The first is as a one-credit business course. The second is in conjunction with BMGT-100 for an honors designation. (Some screening will be done for the second option.)

Statement on General Education and Liberal Learning

A liberal education prepares students to lead ethical, productive, and creative lives and to understand how the pursuit of lifelong learning and critical thinking fosters good citizenship. General education courses form the core of a liberal education within the higher education curriculum and provide a coherent intellectual experience for all students by introducing the fundamental concepts and methods of inquiry in the areas of mathematics, the physical and natural sciences, the social sciences, the arts and the humanities, and composition. This course is part of the general education core experience at Howard Community College.

Overall Course Objectives

Upon completion of this course, the student will be able to:

1. Analyze and summarize articles on Asia, Africa, Central/South America, Europe and North America to develop a profile of the economic, social, political and cultural events currently impacting those five regions of the world.
2. Discuss how the economic, social and political events in the five regions might impact on world economics and world trade.
3. Prepare and present (with a partner) an in-depth seminar of a single country, integrating the political, economic and social issues with the business and trade potential in that country.
4. Critically assess economic interdependence of nations around the world.

Major Topics

1. Current issues (political, economic and social) and their impact on trade potential in **Asia—China, Japan, India, Korea**
2. Current issues and trade potential in **Africa—Middle East and Sub-Saharan**
3. Current issues and trade potential in **South and Central America**
4. Current issues and trade potential in **Europe—West and East**
5. Current issues and trade potential in **North America—U.S., Canada, Mexico**

Course Requirements

Grading/exams: Grading procedures will be determined by the individual faculty member.

Other Course Information

This course can be used to obtain an "Honors" designation for BMGT-100, *Introduction to Business and Organization*, transferred as a lower-level, one-credit business elective.

Application is being made to have this course accepted as an "Interdisciplinary and Emerging Issues" course.