

# **COURSE OUTLINE**

**ARTT—171, 172, 173**

**Art Gallery Practicum**

**1 Semester Hour**

## **HOWARD COMMUNITY COLLEGE**

### **Description**

Students will learn exhibit design, lighting, and promotion while working in a gallery setting. Working with the gallery director, students will help install the exhibits and design the informational materials. Proper handling, exhibit philosophy, press releases, and gallery management will be covered in this course for those interested in arts administration, gallery management, or museum studies. Students may take this course up to three times for credit by registering for the class in numerical sequence starting with ARTT-171. (minimum 45 hours per semester)

### **Overall Course Objectives**

Upon completion of this course the student will be able to:

1. Design an art exhibit using principles of harmony and variety
2. Describe multiple exhibition philosophies
3. Handle art work using proper care and procedures
4. Describe the purpose of condition reports
5. Light an exhibit for optimal presentation
6. Research and write labels and educational materials
7. Design promotional materials for mailings and press releases
8. Coordinate the over-all gallery presentation, management, and reception.
9. Work with others to design and promote a juried themed exhibit

### **Major Topics**

- I. Design
  - A. Principles and methods
  - B. Educational or Expressive approach
- II. Art handling
  - A. Design procedures
  - B. Hanging methods
  - C. Shipping and storage
- III. Lighting
  - A. Visibility
  - B. Creativity
- IV. Educational materials
  - A. Panels
  - B. Brochures
  - C. Labels
  - D. Artist or gallery talk
- V. Promotional materials
  - A. Press and calendar listing

## VI. Presentation and receptions

### **Course Requirements**

Grading procedures will be determined by the individual faculty member but will include the following: Quizzes, exhibit visitations, written assignments, and attendance at gallery installations.

### **Other Course Information**

This course may be used as an arts and science, fine arts, or humanities elective. Check your transfer institution to guarantee transferability.