

Howard Community College Online Course Information

BMGT- 100 Introduction to Business and Organization

This course will enable the student to identify and describe the current organizational and management principles and practices as they apply to today's business world. Students will gain an appreciation of the kind of organization in which they may work and the management problems sometimes encountered in these organizations. Students will also gain an understanding of modern business concepts by working on exercises and class projects. Written reports will be required.

Credits 3

Fees This course has fees totaling \$30.00.

Instructor Mary Gardner

Email mgardner@howardcc.edu

[Overall Course Objectives](#) | [Course Format](#) | [Orientation](#) | [Course Requirements](#) | [Materials](#) | [Exams](#) | [Course Web Site](#)

Overall Course Objectives

Upon successfully completing this course you should be able to:

- Understand the foundation of American business - The free enterprise system driven by the profit motive.
- Become familiar with various types of business organizations.
- Understand the financial market and how businesses are financed.
- Learn about the internal functions involved in running a business.
- Learn how products and services are priced, distributed, and promoted.
- Gain an understanding of how American businesses fit into the international market.
- Learn about the role of computers in business today.
- Discover what owning your own business entails.

[Top of Page](#)

Course Format

- Is not self-paced.
- Does not require on-campus meetings, except for the two exams that are taken in the Test Center. (For more information on taking exams, see the "Exams" section below.)
- The communication in the class will take place through emails and a weekly chat.
- Does require weekly real-time chats. (The time of the chat will be determined later.)

[Top of Page](#)

Orientation

This course does not have a face-to-face orientation.

[Top of Page](#)

Course Requirements

- Review the "[What you should know before you register](#)" section of the Distance Learning Homepage.
- Complete three projects consisting of written reports.
- Complete a stock market report.
- Complete five exercises.

[Top of Page](#)

Materials

Required:

O.C. Ferrell, Geoffrey Hirt. *Business - A Changing World 4th edition*. McGraw-Hill

- Buy your textbooks from our online [Bookstore](#), or visit our [Bookstore](#). ([Maps](#))

Technical Requirements and Plug-Ins:

Review the Technical Requirements link above. The following plug-ins are required for this course:

- Internet Explorer
- PowerPoint Viewer, if you don't have the full version of Microsoft PowerPoint
- Word Viewer, if you don't have the full version of Microsoft Word

[Top of Page](#)

Exams

For purposes of verification and assessing learning outcomes, this course has two proctored exams, a mid-term and a final, at the HCC Testing Center for students in the local region or at a regional institution for remote students. The exam will have a flexible window of time during which it needs to be taken rather than a single date and time.

If you have any questions or comments about this course, please send a message to Distance Learning, distancelearning@howardcc.edu

Last updated on 18-Apr-05
© Howard Community College, 2000

[Top of Page](#) | [Online Courses Home](#) | [Distance Learning Home](#) | [HCC Home](#)